



**is now accepting applications/resumes for a:  
Marketing/Tradeshow Coordinator**

Help develop and coordinate marketing campaigns for Ludlum Measurements. These campaigns may involve presentations, social media, print, mailing, or a combination of these. Tasked with brainstorming ideas which align with the company's vision and devising plans to execute these ideas. Help manage the company's website and work with other marketers and employees who help bring marketing efforts to realization, such as producers and graphic designers. Also work with sales/customer service representatives and outside parties, and vendors.

Strong research skills are important to understand evolving trends within the market and any leads which should be developed. It is also important to have in-depth knowledge of the Ludlum Measurements offerings to be able to incorporate relevant information in marketing campaigns.

Aid with the coordination of various trade shows, conferences, conventions, and other large scale events. Includes supervising of trade show budget, managing demonstration and display equipment.

Strong written and verbal communication skills and computer skills are important, while creative skills such as graphic design are also helpful. Some travel may be necessary. A two (2) year degree in marketing or communications is recommended. Previous experience in a marketing role may be used in lieu of education. The right candidate must work well with others in a team environment but also perform efficiently by themselves. They should conduct themselves professionally as a liaison between the Ludlum organization and external customers. The right candidate must also be highly organized and able to multitask on several projects at a time.

**Please contact Allan Hartfield at [ahartfield@ludlums.com](mailto:ahartfield@ludlums.com) for additional details or to submit a Resume.**

*LMI offers competitive pay and a great benefit package.*

*Apply online at [www.ludlums.com](http://www.ludlums.com) or apply in person.*

*You may also send resumes to:*

**HR Department  
Ludlum Measurements Inc.  
501 Oak Street / P.O. Box 810  
Sweetwater, Texas 79556  
(325)235-5494  
EOE / AA**